

**FREE ADMISSION
FREE PARKING**



Town of Argyle EASTER EGG HUNT 2026

OUR HOMETOWN TRADITION FOR THE WHOLE FAMILY

Presented by the Town of Argyle
and the Argyle Business Association

★ **EASTER EGG HUNT** ★ **MUSIC IN THE PAVILION** ★
KIDS' ACTIVITIES, OLD-FASHIONED SACK RACES AND GAMES
FOOD TRUCKS ★ **WATER SLIDE** ★ **CHILDREN'S TRAIN RIDES**
★ **LOCAL BUSINESSES & ARTISANS** ★
★★ **PANCAKE BREAKFAST** 8-10 a.m.; \$8 ADULTS; \$5 KIDS; EASTER BUNNY PHOTOS ★★

SATURDAY, APRIL 4, 2026

9 a.m.-Noon ★ FREE EVENT ADMISSION ★ FREE PARKING

8-10 a.m. ★ LIONS CLUB PANCAKE BREAKFAST ★ \$8 Adults \$5 Child

UNITY PARK ★ 135 Crawford Road (just west of 377)

SPONSORED BY:



PRESENTED BY:



VENDOR INFORMATION and participation: Call us at (714) 932-1958 or email us at argylbiz.com

www.argylebiz.com • www.facebook.com/ArgyleBiz

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*This event draws hundreds of Argyle families — and puts your business directly into their photo memories.
The Argyle businesses are joining together to underwrite the 2026 Easter Egg Hunt.*

Here is how you can help:

Sponsorships 2026

\$5,000 Sponsor your choice of one:

1. Name as presenting sponsor of The Egg Hunt Fields, *or*
2. Dining/Shade Tent sponsor (taken), *or*
3. Children's Train Ride sponsor, *or*
4. The Music Pavilion sponsor

Sponsorship also includes:

1-4+ booth spaces (up to you), overlooking the egg hunt arenas
Prime visibility (think of your booth being a “front porch” to the event
Logo on all materials; “presented by” announcements from deejay
Sponsor spotlight in pre-event marketing
Permission to put a large banner up at the event (location TBD)
**and a gold-level membership in the Argyle Business Association
(value \$1,500)

LEADING
AND SHINING
AS A
COMPANY
THAT CARES

PARTNERING
WITH THE
BEST THINGS
IN ARGYLE

HELPING
NEIGHBORS
CONNECT
WITH YOU

\$1,000 Sponsorship includes:

Two 10x10 booth spaces overlooking the egg hunt arenas
Logo on all materials; announcements from deejay
Priority placement in high-traffic areas. You will be in the
background of a LOT of family photos
Sponsor spotlight in pre-event marketing

\$500

Our \$500 Supporting sponsors make it possible to keep this event
affordable and accessible for Argyle families.

Sponsor includes:

10x10 booth space surrounding the egg hunt field (*as available*).
Logo/name included in event marketing
Shoutout/thank you on our social media.

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PRESS RELEASE

FOR IMMEDIATE RELEASE

Jan. 17, 2026

Argyle Business Association
CONTACT: Lynn Seeden, (714) 932-1958
info@argylebiz.com

Town of Argyle Announces 2026 Easter Egg Hunt at Unity Park

Community's annual event set for April 4 with family activities, local vendors, and pancake breakfast

ARGYLE, TEXAS — The Town of Argyle, in partnership with the Argyle Business Association, will host the 2026 Town of Argyle Easter Egg Hunt, scheduled for 9 a.m. to noon Saturday, April 4, at Unity Park, located at 135 Crawford Road.

Activities will include age-grouped Easter egg hunts, children's games and sack races, live music in the pavilion, food trucks, local businesses and artisans, bounce houses, a large water slide, and children's train rides. The event is designed as a hometown, old-fashioned spring celebration for Argyle families.

The annual event is free to attend and open to the public, with free parking available.

"This is an event that truly feels like Argyle," said Lynn Seeden, CEO of the Argyle Business Association and producer of the event. "It's about families, community, and creating shared memories. Our goal is to offer a joyful, welcoming experience that feels like stepping back into a simpler, small-town tradition."

Argyle Mayor Ron Schmidt said the Easter Egg Hunt reflects the values residents continue to cherish as the town grows.

"Preserving Argyle's hometown charm is important to our community," Schmidt said. "Events like the Easter Egg Hunt give families a place to come together, slow down, and create memories year after year. It's a tradition that reflects who we are and what we value as a town."

The Lions Club will host its fundraising pancake breakfast with the Easter Bunny from 8 to 10 a.m. in the Sixth Grade Center cafeteria, located in the same parking lot as the park. Tickets will be available at the door for \$8 for adults and \$5 for children.

The Easter Egg Hunt is made possible through sponsorships from local businesses and the participation of community organizations. Local vendors and artisans can buy booth spaces, creating an Artisan Village highlighting Argyle-area businesses.

The Argyle Police Department will provide traffic control on Crawford Road, and the Argyle Fire Department will be on hand to greet families and showcase fire trucks.

Businesses interested in sponsoring the event or reserving a vendor booth can find more information at www.argylebiz.com/easter or by calling (714) 932-1958.

Volunteer groups interested in helping at the event may contact (714) 932-1958.

For additional information, visit www.argylebiz.com or follow the Argyle Business Association on Facebook at facebook.com/ArgyleBiz.

##

FULL SUN



SHADE

Pancakes 8-10 a.m.
(across parking lot at school cafeteria)

Event 9 a.m. -noon
Proposed:
9:30...Disabilities
9:30...ages 0-2
10:00...ages 3-4
10:00...ages 5-7
10:30...ages 8-10
10:30...ages 11-up

- SPONSOR 10x10 booth (\$1,000 / \$500)
- 10x10 premium non-sponsor (\$100 early bird)
- 10x10 regular space (\$100)
- 10x10 booth space

- 112 paid vendor booths (reserve 24 for sponsors)
- 4 food trucks
- 2 egg hunt fields
- 1 bounce house
- 1 mega water slide
- 1 obstacle course
- 1 trackless train (travels on surrounding sidewalk)
- 1 fire truck (or more)

- 1 yellow square = 10x10 booth space
- Numbered circles=light poles and poss. electricity

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Town of Argyle **2026**
**EASTER
EGG HUNT**

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and the Argyle Business Association

\$50
VENDOR SPACE
ARTISAN VILLAGE or LOCAL BUSINESS

Apply: www.ArgyleBiz.com/Easter

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EASTER EGG HUNT

SATURDAY, APRIL 4, 2026
UNITY PARK ★ 135 Crawford Road (just west of 377), Argyle, TX



DATE _____

YOUR NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

BUSINESS PHONE _____ CELL PHONE _____

E-MAIL _____

BUSINESS WEBSITE _____

FACEBOOK PAGE _____ LINKED-IN _____

Are you selling a product(s) or service in your booth? If so, please describe:

Are you providing children's game(s) / fun at your booth? If so, please describe: _____

What color pop-up tent will you be bringing? (NOTE: **White tents and custom-logo'd tents will have priority placement)

- White** Blue Green Other color: _____ Customized business tent**



YES! I want to join in the fun of the Argyle Easter Egg Hunt on April 4, 2026:

<input type="checkbox"/> Title Sponsor	<input type="checkbox"/> \$5,000 One-time payment
<input type="checkbox"/> Gold Sponsor	<input type="checkbox"/> \$1,000 One-time payment
<input type="checkbox"/> Bronze Sponsor	<input type="checkbox"/> \$500 One-time payment
<input type="checkbox"/> Premium Booth Space (10x10). Must be white tent.....	<input type="checkbox"/> \$125
<input type="checkbox"/> Regular Booth Space	<input type="checkbox"/> \$50

TOTAL PAID TODAY: \$

MAKE CHECK PAYABLE TO: ARGYLE BUSINESS ASSOCIATION; CHECK No. _____

CREDIT CARD Name on Card: _____

Credit Card # _____ Exp.Date _____ CVV _____

OR: Card was run in person at the office _____